



U.S. General Services Administration



GSA MVM Pilot Programs

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GSA Office of Motor Vehicle Management

2015 Federal Fleet Management Training
General Services Administration



GSA Motor Vehicle Management Value Proposition



Right Vehicle



Right Price



Great Service

and the data required to effectively
and efficiently manage a fleet.



What is a pilot?

- The use of a product or service for a specific period of time in order to gain additional knowledge
 - Is it cost effective?
 - What are the benefits?
 - Does it fulfill a customer need?
 - How can it be offered to a wide audience on a permanent basis?



From Pilot to Program

Telematics



PAM → CAM





Car Sharing

Overview: Utilize commercial car sharing services to supplement the Federal Fleet

Current Status: Task orders were awarded last week.

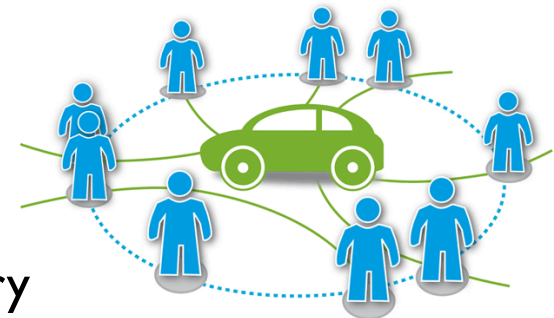
Stakeholders/Customers: GSA MVM, GSA T&T, GSA Internal Fleet, Department of Treasury

Goals: To determine if existing commercial car sharing models can be used to supplement the federal fleet.

Current Results: None yet.

Timeline: 90 days - anticipated launch in February

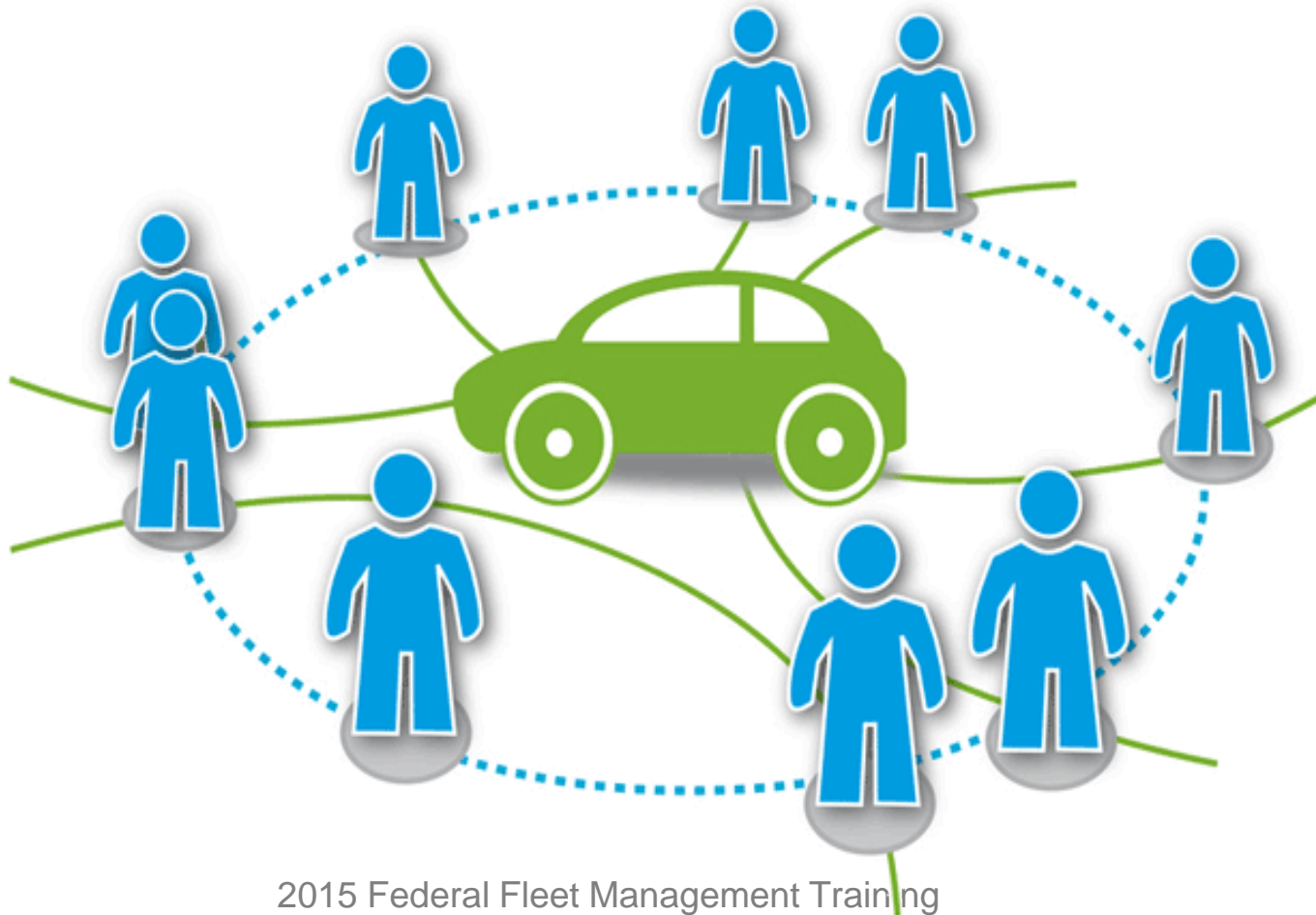
To learn more about car sharing, attend The Future of Car Sharing today at 2:30





Questions

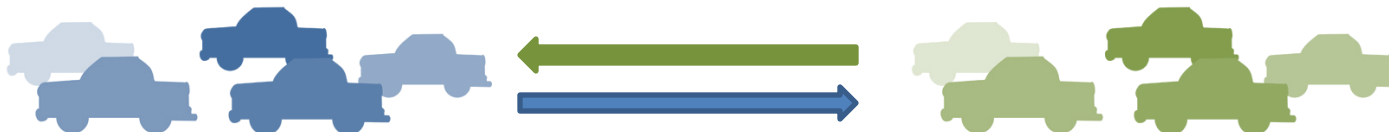
Questions about car sharing?





Fleet Sharing

- **Overview:** Car sharing technology installed on 10 GSA vehicles in the Chicago area to test car sharing methodologies utilizing government owned assets.
- **Current Status:** Contract was awarded last week
- **Stakeholders/Customers:** GSA FAS, GSA PBS, federal agencies in the Chicago area.
- **Goal:** Determine how to implement car sharing using government assets across the federal government.
- **Current Results:** None yet
- **Timeline:** Dates are estimates
 - Phase 1 (Feb - Aug 2015): Install hardware on PBS and FAS vehicles. Vehicles will remain assigned to those customers.
 - Phase 2 (Aug-Dec 2015): Vehicles will be made available to additional customers near the vehicles' garage location. Pricing and billing methods will be evaluated.
 - Phase 3 (Dec 2015 - Oct 2016): Implement lessons learned from phases 1 and 2 to establish a citywide Federal Fleet Sharing program





Questions

Questions about fleet sharing?





Electric Vehicles

- **Overview:** In FY14 GSA is supplied 200 EVs and PHEVs to customers. GSA paid the incremental cost for all 200 vehicles and also purchased 168 electric vehicle charging stations. Customers were responsible for the installation of the charging station.
- **Current Status:** Monitoring the charging data, vehicle utilization data, and helping to activate charging stations. All vehicles and stations have been delivered. 135 stations have been installed, 120 stations have been activated
- **Stakeholders/Customers:** 21 Federal Agencies, Charging Station Vendors and Suppliers, and the Administration
- **Goals:** To make vehicles and charging infrastructure affordable and accessible to customers; continue greening the fleet, track data, compile lessons learned for future greening opportunities/initiatives
- **Current Results:** Vehicles are being driven more and more every month as customers become more familiar with the technology
- **Timeline:** Procurement is complete. Vehicle utilization, data, and charging station data will continue to be monitored and analyzed.





Questions

Questions about electric vehicles?





Collision Avoidance

- **Overview:** Partnership with NHTSA to pilot new safety technology available from OEMs, particularly Forward Collision Alert Systems with Active Braking
- **Current Status:** Working with customers to identify the best locations for these vehicles to be deployed
- **Stakeholders/Customers:** GSA, NHTSA, USDA, Army, VA, Navy, USMC
- **Goal:** Conduct an overall cost/benefit analysis of emerging safety systems offered by OEMs
- **Current Results:** Vehicles have not been delivered yet
- **Timeline:** The pilot will run for at least 3 years; following the vehicles through their entire life cycle. Comparing collision data of these vehicles against similar vehicles that do not have the safety systems to determine the effectiveness of the systems.





Questions

Questions about collision avoidance?





Possible Future Pilots

- Hydrogen Fuel Cell Vehicles
- CNG Vehicles
- Mobile App

What would you be interested in piloting?



Questions

Thank you for attending our session!

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GSA Motor Vehicle Management Resources

- [GSA Fleet Drive-thru and Training](#)
- [Consolidate Your Vehicles With GSA Fleet](#)
- [Short Term Rental Program](#)
- [Dispatch Reservation Module](#)
- [Federal Fleet Management System \(FedFMS\)](#)
- [Car Sharing](#)
- [Alternative Fuel Vehicle Guide](#)
- [WEX Station Locator](#) / [DOE Station Locator](#)
- [2015 FFMT Presentations](#)